

18 - Mailing #2 Catalog

BUCKS
1991 Direct Program

Mailing #2
12/12/90

Envelope: SPEND BUCKS, NOT MONEY

Catalog cover: DON'T GET CAUGHT BUCK NAKED

Catalog inside: LOOK LIKE A MILLION BUCKS IN BUCKSKINS

It doesn't take money. Everything in the BuckSkins line can be yours free with UPCs from packs of Bucks or Bucks Lights. See the postage-paid order form for size and ordering information.

BuckSkins Boxers

Show off your Bucks in these 100% cotton shorts. 10 pack UPCs.

BuckSkins T-Shirt

Flaunt your Bucks coming and going in this 100% cotton T-shirt with breast pocket. 20 pack UPCs.

BuckSkins Cap

Now you can prove you've got a head for Bucks, in this embroidered corduroy cap. 10 pack UPCs.

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18- Mailing #2 catalog (continued)

BuckSkins Hooded Sweatshirt

Stay warm while you Buck the System in 100% cotton. 30 pack UPCs.

BuckSkins Sweatpants

Keep your Bucks in sight with these 100% cotton sweatpants. 30 pack UPCs.

Back cover:

Bucks
(packs)
Full rich flavor, not full price.
(T&N/warning box)

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